

fact sheet

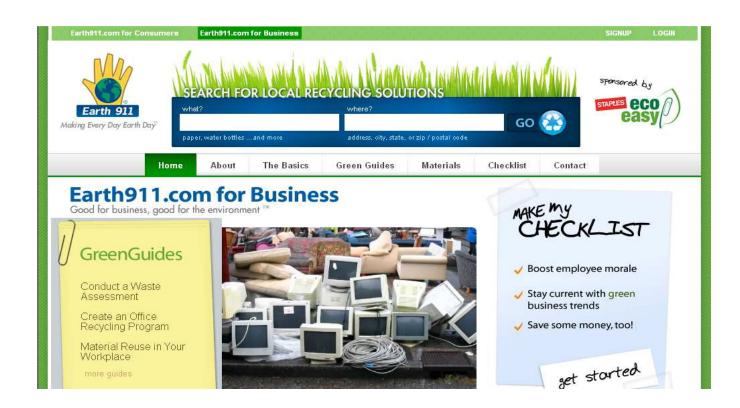
Earth 911 Helping Businesses Help the Environment www.earth911business.com

This fact sheet provides an overview of the Earth911 Business website, and how this tool can assist your business' recycling and waste reduction initiatives.

What is Earth 911 Business and How Can it Help My Business?

Earth 911 is a public/private partnership integrating environmental resources into a single network. It serves as a tool to help businesses and service providers find the recycling and environmental resources they need. Below is a description of some of the key features that your business should take advantage of on the Earth 911 Business website.

- <u>Find a recycling service provider</u>: If you are a business looking for a local service provider to take your recyclables, Earth 911 Business can help you find them. Type in your zip code, and then select the item you are looking to recycle. A list of area service providers will then be displayed allowing you to select from the most convenient options.
- <u>Get listed</u>: Are you a recycling service provider? Get listed. This is your opportunity to promote your services to Massachusetts businesses. Earth 911 Business is a FREE marketing tool for you.
- <u>Learn recycling principles</u>: This page will help introduce you to the basic principles of the 3 "Rs" Reduce, Reuse, Recycle. Incorporating these principles into your business plan is a win-win situation for your business, your bottom line, and the environment.



- <u>Business Waste Reduction Assistance</u>: This page provides helpful steps on how to assess the waste
 quantities in you business, plan, implement, and measure efforts toward reducing the amount of
 output. To complement your waste reduction efforts, Earth 911 Business also includes a section on
 how to set up an office paper recycling program.
- <u>Federal and State Requirements</u>: Learn about waste requirements from both the U.S. Environmental Protection Agency and the Commonwealth of Massachusetts. This section provides links to resources to help answer questions about both solid and hazardous waste regulations.
- Programs, Events and Additional Info: Find additional information on local, state, federal and national
 business waste reduction resources, programs and events. Here you can learn about the
 Massachusetts WasteWise Program, the Northeast Recycling Council (NERC), the Northeast
 Resource Recovery Association (NRRA), and many more regional and national programs that
 provide recycling and waste reduction assistance to businesses.